


Dr. K.V. Kannan M.B.A., Ph.D.

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Highlights

- Nearly **20 years of Teaching experience in Business Administration / Management and 1 year of Corporate experience**
- **Specialisation in Marketing, Human Resource Management and Foreign Trade**
 - No. of Candidates who got awarded **Ph.D under my supervision and guidance: 13 candidates**
 - No. of Candidates currently pursuing **Ph.D under my supervision and guidance: 8 candidates**
- **Chairman and Member – Question Paper setting in various Universities and Autonomous Colleges at Tamilnadu**
 - **Member – Board of Studies in the Department of Business Administration/ Management Studies at Government Arts College, Karur, K.S.R College of Arts & Science, Tiruchengode and Mahendra Arts & Science College, Namakkal District.**
 - No. of Articles Published in Journals: **20 articles;**
 - **Doctoral Committee Member** of Anna University, Periyar University and Bharathiar University
 - No. of Articles Published in Books: **3 articles;** No. of Books Published: **1 book;**
 - No. of Orientations/ Refreshers/ FDP/ MDPs/ QIPs/ Workshops/ Symposia Attended: **15 nos.**
- No. of Papers Published in International and National Conferences and Seminars: **34 papers in 28 Conferences and Seminars**
 - No. of Consultancy Assignments undertaken: **2 nos.**
- Recipient of the **Best Teacher Award** honoured by Akshaya Institute of Management Studies, Coimbatore for the year **2013**